



MEDIA INFORMATION

22 March 2018

Munich Action Sports Heroes, 22-24 June 2018, Olympic Park Munich

MASH – Never Stop Evolving

MASH reloaded! International action sports and lifestyle in a unique setting with a new look – that is MASH at the Olympic Park Munich. In 2018 Germany's biggest action sports festival launches into its fifth year. From 22 to 24 June visitors can look forward to top-level contests on innovative set-ups as the world's best skateboard, wakeboard and BMX athletes go head to head.

“Here at MASH we never stop evolving. That is one of the reasons why in the last four years we have always been able to attract tens of thousands of visitors to the Olympic Park and to tap into new target audiences for our festival,” explains Marion Schöne, head of the Olympic Park Munich. True to this principle, MASH is once again set to host a new skateboard contest in 2018: RED BULL ROLLER COASTER. This brand new competition will be a mix of Street und Bowl skating with a few elements of Megaramp thrown in as well. “We are delighted to have Red Bull back on board as a partner at MASH and are already looking forward to a thrilling contest here at the Olympic Park,” adds Schöne. The wakeboard and BMX contests are also set to receive a facelift. Both will take place on the waters of the Olympic Lake, with the wakeboard athletes battling it out on a new series of huge kickers and the BMX riders going wheel to wheel on a 700m² floating course.

“We know that action sport has its own lifestyle and vibe. This is what we want to celebrate every year in our own special way at MASH. Of course the main focus of the festival is on the sporting competitions with outstanding international athletes. But at the same time we also want to make the side events a highlight in their own right,” explains Frank Seipp from the MASH organising committee. Alongside the MASH FEST with its interactive zones, music, art, fashion and infotainment, this year will see the addition of a new attraction in the form of the guest event DRONE PRIX MUNICH, a drone race as part of the Drone Champions League (DCL) featuring some of the world's best drone pilots.

And most important: all contests and the side events of MASH 2018 are free of charge!

MUNICH MASH

OLYMPIAPARK MÜNCHEN
OLYMPIASTADION
SPIRIDON-LOUIS-RING 27
80809 MÜNCHEN

T +49 (0) 89 3067 2061
F +49 (0) 89 3067 2052
INFO@MUNICH-MASH.COM

MUNICH-MASH.COM

The MASH contests in 2018

RED BULL ROLLER COASTER

Skateboarding is to MASH what Weißwurst is to Bavaria. We're serving it to you hot and fresh this year, with Red Bull Roller Coaster bringing a completely new format skate event to the Olympic Park. "Red Bull Roller Coaster is an exciting mix of street, bowl and mega," says Oli Bürgin, the Swiss skater and Sports Director of the Skateboard contest for 30 years. "As with any roller coaster, the course will start at the highest point with speed and style all the way to the finish."

The Olympic Park grounds are perfectly suited for the almost 400-meter course, offering optimal viewing locations and an appropriate stage for the elite international all-terrain skaters. The slopestyle roller coaster course will include a wide range of obstacles, ultimately proving who the most versatile rider is. The athlete list and full details to be released soon, with prominence to be expected.

WAKEBOARD PARK

"MASH is for me the biggest contest of the year with a perfect set-up. The great atmosphere by the Olympic Lake and the huge crowds of spectators cheering us on make this competition so unique," says Felix Georgii. The local hero from the Allgäu region of Germany last year secured top spot in the Best Trick Competition with a spectacular Mute Cab 540 One Foot. Winner of the 2017 WAKEBOARD contests, American newcomer Guenther Oka, was also thrilled to compete in Munich and relieved to come out on top in a tight contest. "Even during the knock-out round people were throwing down the sickest tricks – and things got even more crazy in the superfinal. I am really happy to have won here." At the same time, MASH wouldn't be MASH if it didn't keep evolving and improving. We don't want to give away too much, but in 2018 visitors can look forward to a new set-up guaranteeing sick airtime, gravity-defying kicker tricks and stylish rail hits. Get ready for wakeboard action, lots of fun and an unprecedented level of riding from the world's best wakeboard riders at the Olympic Lake, including top German riders Nico von Lerchenfeld, Dominik Gührs and, once again, Felix Georgii.

BMX PARK

Things are about to get sick! After last year's BMX Spine Ramp, MASH is set to once again bring the best BMX riders to Munich for a unique contest held this time on the waters of the Olympic Lake. This unique location offers many advantages, including the fact that spectators lining the lake will enjoy a perfect view of the action wherever they are. Packed with jump boxes, quarter pipes, spines and a wall ride, the 700m² course offers many transfer possibilities and will challenge riders to showcase their creativity as they dig deep in their big bag of tricks in a quest for victory. Twelve top stars from the freestyle BMX scene, among them five times X Games gold medal winner Daniel Dhers (Venezuela / 33 years) and the young and successful driver Paul Thölen (19 J. /Viersen), will be invited to do battle in this unique location and thrill the fans lining the grassy shore of the Olympic Lake. Last year's BMX Spine Ramp Contest was a thrilling affair with Russia's Kostya Andreev coming out on top in front of a 10,000-strong crowd.

Side events at MASH

MASH FEST und CULTURAL VILLAGE

With its interactive zones, music, art, culture and infotainment, the MASH FEST is a central meeting place for all visitors to MASH fusing sport and lifestyle. This year things are set to get even more fun with the chance to try out different sports, learn about the latest trends, get creative, visit one of the food trucks or enjoy a few moments of peace and quiet in the chill-out area.

After all that action, the CULTURAL VILLAGE is the perfect place to get away from it all and immerse yourself in the world of arts, crafts and design. The village is a huge collection of cool ideas where visitors can relax and be inspired by the creativity around them.

DRONE PRIX MUNICH

Drone Champions League meets MASH! The Drone Champions League (DCL) has set itself the goal of establishing drone racing as a worldwide sport. To achieve this aim it organises a series of races in spectacular locations featuring the world's best drone pilots – and this year it will feature as a guest event at MASH in the Olympic Park Munich! DRONE PRIX MUNICH is your chance to experience the thrilling sport of drone racing at first hand.

For more information on the contests and side events at MASH 2018 visit the MASH website at www.munich-mash.com or check us out at <https://www.facebook.com/munichmash>;
<https://twitter.com/munichmash>;
<https://www.youtube.com/user/munichmash>